FOLLOW THESE TIPS FOR BAKE SALE SUCCESS IN JUST SIX WEEKS!

Week 1
• Customize Webpage. Login to your Fundraising Center and update your personal webpage with the details about your bake sale.

• Create an Address Book. While in your online Fundraising Center, add your contacts to your bake sale address book.

• Build a Team. Send an email to anyone who can help and ask them to join your team. Dividing up the workload among a team will make planning your bake sale a piece of cake.

Week 2
• Assign Jobs. Once your family, friends and co-workers have agreed to help your team, assign each of them a task to complete. (You’ll need Bakers, Promoters, Sellers, etc.)

• Secure a Location and Set a Date. While this can be done earlier, you may want to use contacts or the expertise of your team members to find a bake sale location. Remember to pick a location that will get you noticed.

• Email Bake Sale Staff. The Bake Sale for No Kid Hungry staff wants to hear about your progress and can answer your questions. To get connected, email bakesale@strength.org.

Week 3
• Update Personal Webpage. Regularly update your with more details about your bake sale. Include a list of all the tasty treats that will be available for sale.

• Send Update Email to Team. Update your helpers on the planning so far, including the date and location, and remind them to tell everyone they know.

• Send Save-the-Date Email to Address Book. A sample Save-the-Date email is available in your Fundraising Center.