

BAKE SALE

FOR NO KID HUNGRY

6 Weeks to Bake Sale Success

FOLLOW THESE TIPS FOR BAKE SALE SUCCESS IN JUST SIX WEEKS!

Week 1

- Customize Webpage.** Login to your [Fundraising Center](#) and update your personal webpage with the details about your bake sale.

- Create an Address Book.** While in your online [Fundraising Center](#), add your contacts to your bake sale address book.

- Build a Team.** Send an email to anyone who can help and ask them to join your team. Dividing up the workload among a team will make planning your bake sale a piece of cake.

Week 2

- Assign Jobs.** Once your family, friends and co-workers have agreed to help your team, assign each of them a task to complete. (You'll need Bakers, Promoters, Sellers, etc.)

- Secure a Location and Set a Date.** While this can be done earlier, you may want to use contacts or the expertise of your team members to find a bake sale location. Remember to pick a location that will get you noticed.

- Email Bake Sale Staff.** The Bake Sale for No Kid Hungry staff wants to hear about your progress and can answer your questions. To get connected, email bakesale@strength.org.

Week 3

- Update Personal Webpage.** Regularly update your with more details about your bake sale. Include a list of all the tasty treats that will be available for sale.

- Send Update Email to Team.** Update your helpers on the planning so far, including the date and location, and remind them to tell everyone they know.

- Send Save-the-Date Email to Address Book.** A sample Save-the-Date email is available in your [Fundraising Center](#).



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