To celebrate its 70th anniversary and honor the company's charitable roots, King's Hawaiian has partnered with No Kid Hungry to launch A (French) Toast to Breakfast, which will help provide up to half a million meals* to kids in need.

For more information, visit www.KingsHawaiian.com.

*$1 can provide up to 10 meals. Meal equivalency varies during COVID-19 relief. Learn more at NoKidHungry.org/OneDollar.